

Curriculum Vitae of **Kathleen Osbeck Sindorf**

EDUCATION

- University of Michigan** – Ann Arbor, MI 1976
Accepted into Ph.D. program
School of Communications
Master of Arts Degree: Radio, Television and Film
Magna Cum Laude
- Cornerstone University (then Grand Rapids Baptist College)** 1974
Grand Rapids, MI
Grand Rapids, MI Bachelor of Arts Degree: Speech Major / Music Minor
- L’Institute de Touraine** – Tours, France 1973
Advanced French Language Study
- Fuller Theological Seminary** – Pasadena, CA 1988
Cross Cultural Communication, Professor Viggo Sjøggard
- International Photography Workshop** – Rockport, Maine 1981
Master Class in Film Directing, taught by Director Mark Rydell

ACADEMIC EMPLOYMENT

Cornerstone University – Grand Rapids, MI 2005-2022
Associate Professor of Communication and Media

Recruited to create Media Program; Tenured since 2012

Courses taught:

- Business and Professional Communication
(Professional and Graduate Studies Program)
- Advertising Principles and Advertising Practices
- Advanced Public Speaking and Group Communication
- Public Relations, Media Relations and Special Events
- Writing for Media and News Writing
- Corporate Video Production
- Announcing and Reporting
- Mass Media Literacy
- Media History, Business and Ethics
- Documentary Video Production
- Voice and On-Camera Performance

Involved in all curriculum changes, installation of TV control room, TV studio and student radio station, as well as gear and facility upgrade. Created Media major

and Broadcast Communication major. Assisted in creation of Public Relations major and core course "Communication and Culture."

Also, while at Cornerstone University:

Faculty Senate	2019-2020
Committees: International Programs, Admission and Retention, Educational Technology	2006-2020
Enactus (Students in Free Enterprise) Board of Dir. present	2010-
International Academic Study Trips Led two student trips to Jordan, teaching digital media skills	2017-2018
Videographer/Photographer – Alumni Study Trip to Germany	2013
Judge – Idea Pitch Competition Selected the winners in this public speaking competition	2010-2011
Presentation Coach – Business contests and camps Training students for national competitions to present business ideas in persuasive, engaging ways	2008-2018
Co-Director – Women’s Leadership Conference Served on the committee to plan the conference and conducted workshops for the attendees	2008
Daystar University – Nairobi, Kenya Visiting Professor: taught students from across Africa full-time for one semester while on Sabbatical	2015
Wheaton College – Wheaton, IL Adjunct Professor Courses Taught: <ul style="list-style-type: none">▪ Writing for Radio, Television, and New Media▪ Public Speaking	1993-2000
George Fox College – Newberg, OR Adjunct Professor Courses Taught: <ul style="list-style-type: none">▪ Television Production▪ Public Relations and Marketing	1991-1993
North Central College Summer Institute – WCFC-TV Chicago, IL Curriculum Designer / Primary Instructor <ul style="list-style-type: none">▪ Created and led an intensive, summer session in television production▪ Students were competitively chosen, high-level communication majors▪ Covered all aspects of television ministry, including management, writing, camerawork, lighting, engineering, directing and producing	1996

PROFESSIONAL EXPERIENCE

Multiplication Network	2022
-------------------------------	------

Trained their international staff in visual storytelling

Trinity International University—Florida – Grand Rapids, MI 2021-2022

Strategist and Director of Marketing for the two Florida campuses, as part of the MarComm team

Videos for Kenya Hope 2021-2022

Created and shown at their yearly fund-raising banquets

The Acton Institute – Grand Rapids, MI 2000-present

Consulted and trained hosts for “Acton Line” podcast; public speaking coaching speakers and scholars for conferences and TED talks

Great Escape Publishing – Delray Beach, FL 2017-2019

Trained adults in photography and video on tours through Tanzania, Kenya and Jordan

Life in Abundance 2016

Produced video packages in Kenya and Ethiopia

Vision TV– Nairobi, Kenya 2015

Programming consultant, facilitated programming brainstorming workshops

Breakthrough Television – Columbus, OH 2005-2014

Reported from Haiti and the Philippines for national TV specials

Regular voiceover talent for nationally-broadcast program

Keys for Kids – Grand Rapids, MI 2011

Casting Director for Web-based video series

Precept Ministries International – Chattanooga, TN 2000-2005

Vice President of Communication / Director of Marketing

Adult education is the emphasis of this Christian organization, active in more than 120 countries, with materials published in more than 65 languages. Recruited to develop a marketing and communications strategy for this ministry. Responsible for five departments: Marketing and Public Relations, Editorial, Customer Service call center, Corporate Information and Print Buying. Produced radio and TV ads and did the media buying for their broadcast. Represented this international ministry in radio and television interviews. Also produced large special events and conferences, including two National Women’s Conventions.

Total Living Network / WCFC-TV38 – Chicago, IL 1993 - 2000

Television Program Host

- Hosted interview programs on the Emmy award-winning program, *Among Friends*
- Co-hosted specials with TLN President Jerry Rose

Senior TV Producer

- Produced Emmy award-nominated educational television programs in third largest market
- Regularly appeared on-camera as reporter and program host

KPHP-AM – Portland, OR 1992-1993

Host of Daily Radio Show

- On-air host and producer of daily, live, drive-time, four-hour music show

Beyond Words Publishing – Hillsboro, OR 1989-1992

Director of Corporate Communications

- Responsible for all public relations, publicity and marketing communications
- Placed authors on local and national radio and TV talk shows – including *Oprah* and *Good Morning America*

Christian Broadcasting Network – Virginia Beach, VA 1978-1989

Senior International Correspondent / Producer 1986-1989

- Started as features reporter and promoted to News Director, Co-Host and Senior International Correspondent
- Covered Asia for *The 700 Club*, including news, testimonies and feature stories
- Executive Producer for all plenary videos shown at Lausanne II in Manila, involving coordination with producers and crews around the world
- Created and produced "Worldwatch" regular feature on *The 700 Club*

Also, while at CBN:

Created/directed national fund-raising banquet program 1983-1986

Co-Host – *The 700 Club* 1981-1983

- First regular female co-host (with Pat Robertson and Ben Kinchlow) on this nationally-syndicated, daily, live television talk show

News Director/ TV Features Producer 1978-1981

- Established bureaus in Washington, DC and Jerusalem, Israel. Coordinated work of international stringers
- Managed news department of eight people in Virginia Beach, Virginia
- Personally briefed host of *The 700 Club* daily on key news events
- Traveled internationally to produce and report on stories for *The 700 Club*

Walter Bennett Company / National Religious Broadcasters 1976-1978

Assistant Producer/Program Host

Interviewed Pres. Gerald R. Ford in the Oval Office for syndicated national radio

Assistant Producer for Billy Graham television specials as well as James Robison and Church of God television programs. Helped launch new TV ministries

Produced and co-hosted *World Religious News*, a weekly radio program and news service airing on 1300 stations.

WYFC-AM / WCSG-FM – Detroit, MI and Grand Rapids, MI markets 1972-1976

Program Host / Announcer

- Wrote and voiced news and weekly radio interview show
- Hosted one-hour, daily radio talk show

BOOKS AND ARTICLES PUBLISHED

Do More Good: Moving Nonprofits from Good to Growth 2022
Co-authored with Bill McKendry, Worth Publishing

***An Essential Guide to Public Speaking: Serving Your Audience with Faith, Skill, and Virtue*, 2nd Edition, by Quentin Schultze** 2020
Wrote "Speaking Through Video" chapter and assisted in creating website resources, published by Baker Press

***Words and Witnesses: Communication Studies in Christian Thought from Athanasius to Desmond Tutu*, edited by Robert Woods** 2018
Wrote chapter about Archbishop Desmond Tutu for this volume of influential theologians and communication theorists, published by Hendrickson Publishing Co.

***Evangelical Christians and Popular Culture*, edited by Robert Woods** 2012

Wrote “Evangelical Women’s Movements” chapter in a three volume set,
ABC-CLIO

<i>Understanding the Evangelical Media</i>	2008
Edited by Quentin Schultz and Robert Woods, Intervarsity Press	
Newsletter articles, Michigan Association of Broadcasters	2007
iNRB Column, <i>Religious Broadcasting Magazine</i>	2006
<i>Meditations for Cat Lovers</i> , by Deanna Hansen-Doying	
Editor, AMG Publishers	2005
“Smooth Moves” <i>Religious Broadcasting Magazine</i>	2001
“Euthanasia” <i>World Magazine</i>	1998
“Church without Walls” <i>Religious Broadcasting Magazine</i>	1997
“Two Decades of TV38” <i>Screen Magazine</i>	1997
“Christian TV Marks Milestone” <i>Evangel Magazine</i>	1997
“Students do Advanced Study” <i>Religious Broadcasting Magazine</i>	1996
“Power of Christian Journalism” <i>Christian Herald</i> (cover story)	1982

INVITED ADDRESSES

Final Session

“Perspectives on the World Christian Movement” community missions course 2019
Grand Rapids, MI

Keynote Address

“The Ultimate Photography Workshop” 2018
Great Escape Publishing, Baltimore, MD

Broadcast Educators Regional Conference

Panel discussion, Pittsburg, PA 2017

Lilly Educational Conference

Presented workshop sessions, Traverse City, MI 2019, 2018, 2017, 2015

Communication “Un-Conferences”

Led workshop sessions, Spring Arbor University and Calvin College 2017, 2015

WDS Conference for Digital Entrepreneurs

Presented workshop session, Portland, OR 2017

Guest lecturer on broadcast journalism and video production

United States International University, Nairobi, Kenya 2015

Standard Media Group, Nairobi, Kenya 2015

Reach Global/AIM Teams, Dar es Salaam, Tanzania 2015

COICOM (The Iberoamerican Confraternity of Christian Communicators)

Co-led Church Media track, one-week seminar each year 2009-2015

Argentina, Dominican Republic, Paraguay, Honduras, and Colombia

National Religious Broadcasters Seminar and workshop speaker/moderator	2008-present
National Communications Association convention Half-day presentation on assessment	2010
“Toolbox of Tactics for Business Writers” Calvin College, Grand Rapids, MI	2009
“Assessing and Developing Students’ Production Skills” Presentation with Pete Muir, Cornerstone University Consultation on Teaching Media Production, Calvin College, Grand Rapids, MI	2009
Church Media Workshop Frontline Community Church, Grand Rapids, MI	2009
“Digital Storytelling” National Religious Broadcasters Convention Nashville, TN	2009
“Effective Public Speaking” Kuyper College, Grand Rapids, MI	2008
“Understanding the Next Generation” Kuyper College, Grand Rapids, MI	2008
Breathe Writers’ Conference, Muskegon, MI Two workshops	2008
Evangelical Media Consultation, Calvin College, Grand Rapids, MI	2008
“Producing the Changed Life Feature,” NRB Convention, Orlando, FL	2007
“Producing Award-Winning Video on the Road,” NRB Convention, Orlando, FL	2007
“Secrets of Marketing,” Precept Ministries Conference, Houston, TX	2002
“Making the Interview Work for You,” Portland, OR	1989-1993
“Working with the Media” Concerned Women for America, Seattle, WA	1993

AWARDS AND HONORS

National Religious Broadcasters Intercollegiate Committee Coached students in winning top essay contest and Video Award of Excellence, and two music video top awards in 2012	2006-2012
Midwest Board of Directors	1997-2000
National Board of Directors	1977-1983
Awards Presenter - National Religious Broadcasters Conventions 2009 Producer and co-host of student awards ceremony in February 2010	2007, 2008, 2009
Emmy Nomination - Academy of Television Arts and Sciences (Midwest Region) <i>Chef Eric Gordon’s Healthy Cuisine</i> – producer <i>Healthtown</i> – producer	2001 1999
Covenant Award runner-up <i>Healthtown</i> – TV program producer	2000

President's Award of Excellence - Christian Broadcasting Network	1981, 1982
Angel Award - Religion in Media, Los Angeles, CA <i>Margaret of Molokai</i> documentary – producer	1981
National Voice Talent Competition – winner – Voice of America Radio	1976
National Talents for Christ – national winner (woodwinds) General Association of Regular Baptist Churches	1971

VOLUNTEER EXPERIENCE/COMMUNITY SERVICE

Crossroads-Bible Church – Missions Committee	2010-present
Heartside Ministries Program committee member for homeless art gallery and urban ministry	2013-2018
Evangelicals for Financial Accountability Board of Directors and Executive Committee member, representing higher education	2009-2015
Grand Rapids Film Festival <ul style="list-style-type: none"> ▪ Wrote and produced PSAs with students ▪ Host for Production Workshop ▪ Judge 	2013-2018
Montcalm Coalition to Prevent Underage Drinking Multimedia contest <ul style="list-style-type: none"> ▪ Film festival judge 	2011
Kuyper College – Grand Rapids, MI <ul style="list-style-type: none"> ▪ Film festival judge 	2009
ACSI Speech Meet – Cornerstone University, Grand Rapids, MI <ul style="list-style-type: none"> ▪ Judged speech competitions for middle and high school students 	2005-2009
Grand Rapids First Church – Grand Rapids, MI <ul style="list-style-type: none"> ▪ Reporter for events and church service videos 	2007-2008
Neighborhoods USA Conference – Chattanooga, TN <ul style="list-style-type: none"> ▪ Seminar coordinator 	2003
National Academy of Television Arts and Sciences – Chicago Region <ul style="list-style-type: none"> ▪ Presenter at Emmy Award banquet and ceremony 	1999
Concerned Women for America <ul style="list-style-type: none"> ▪ National Board of Directors; MC for annual conventions 	1987-1990